

**APPLICATION DATA SHEET****Application Information**

Application number::	<u>N/A09/998,901</u>
Filing Date::	11/29/01
Application Type::	Regular
Subject Matter::	Utility
Suggested classification::	N/A
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	No
Number of CD disks::	N/A
Number of copies of CDs::	N/A
Sequence submission?::	No
Computer Readable Form (CRF)?::	No
Number of copies of CRF::	N/A
Title ::	METHOD AND SYSTEM FOR DYNAMICALLY INCORPORATING ADVERTISING CONTENT INTO MULTIMEDIA ENVIRONMENTS
Attorney Docket Number::	120073.424
Request for Early Publication?::	No
Request for Non-Publication?::	No
Suggested Drawing Figure::	N/A
Total Drawing Sheets::	9
Small Entity?::	No <u>Yes</u>
Petition included?::	No
Petition Type::	N/A
Licensed U.S. Gov't Agency::	N/A
Contract or Grant No::	N/A
Secrecy Order in Parent Appl.?::	No

First Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Richard
Middle Name::	D.
Family Name::	Ellis
Name Suffix::	N/A
City of Residence::	Carnation
State or Province of Residence::	WA
Country of Residence::	US
Street of mailing address::	28432 Northeast 63 rd Way
City of mailing address::	Carnation
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98014

Second Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US United Kingdom
Status::	Full Capacity
Given Name::	Christopher
Middle Name::	R.
Family Name::	Newcombe
Name Suffix::	N/A
City of Residence::	Kirkland
State or Province of Residence::	WA
Country of Residence::	US
Street of mailing address::	14129 128 th Avenue Northeast

City of mailing address:: Kirkland
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98034

Third Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Canada
Status:: Full Capacity
Given Name:: Michael
Middle Name:: Yiu-kwan
Family Name:: Siu
Name Suffix:: N/A
City of Residence:: Bellevue
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: 16711 Northeast 22nd Street
City of mailing address:: Bellevue
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98008

Fourth Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Michael
Middle Name:: T.
Family Name:: Stradley

Name Suffix:: N/A
City of Residence:: Seattle
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: ~~900 Queen Anne Avenue North, #201~~620 Galer
Street #133
City of mailing address:: Seattle
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: 98109

Fifth Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Chris
Middle Name:: N/A
Family Name:: Oje
Name Suffix:: N/A
City of Residence:: ~~Kent~~Kirkland
State or Province of Residence:: WA
Country of Residence:: US
Street of mailing address:: ~~6216 South 233rd Street~~533 Central Way, Apt.
B311
City of mailing address:: ~~Kent~~Kirkland
State or Province of mailing address:: WA
Country of mailing address:: US
Postal or Zip Code of mailing address:: ~~98032~~98033

Correspondence InformationCorrespondence Customer Number :: **00500****Representative Information**

Representative Customer Number::		00500
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Domestic Priority Information

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	60/250,060	11/29/00

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
N/A			

Assignee Information

Assignee name::	Applied Microsystems Corporation
Street of mailing address::	5020 148 th Avenue Northeast
City of mailing address::	Redmond
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98052

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